**Develop a spreadsheet for forecasting prices using a simple three-period moving average.**



* 1. **Compute MAD, MSE, and MAPE error measures.**



**Develop a spreadsheet for forecasting prices using simple exponential smoothing with smoothing constants from 0.1 to 0.9 in increments of 0.1.**

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* 1. **Using MAD, MSE, and MAPE as guidance, find the best smoothing constant.**



















**THE LOWEST MAD, MSE & MAPE COME FROM ALPHA LEVEL .9. THAT IS THE BEST SOOTHING CONSTANT**